

Hannegan Scholarship Builds on Family Legacy

By RACHEL JOHNSON

Tom Hannegan ('92, '98), publisher and founder of *Streetscape Magazine*, has created an endowed scholarship to support students in Lindenwood University's School of Fine and Performing Arts. The \$25,000 gift is made possible through a portion of the proceeds from *Streetscape Magazine's* Beyond the Best Top 50 in Business Awards annual gala. The funds will provide need-based financial assistance for up to four Lindenwood students each year.

Hannegan and his family have enjoyed a long and gratifying relationship with the University for many years. Tom's mother, Mary Louise Hannegan, earned her master's degree in education from the school in 1979. Tom's father, John C. Hannegan, served on the Lindenwood Board of Directors from 1977 to 1988 and was named the 1987 Sibley Medallion of Honor recipient for his service and commitment to Lindenwood. In 2014, Tom Hannegan became a member of the University's Butler Society.

"I have always been supportive of Lindenwood, and I feel very connected to it," Hannegan said. "I made lifelong friends there, and I feel it's important to give back. I think alumni should always try to be a part of their alma mater."

After earning an undergraduate degree in business administration from Lindenwood in 1992 and a master's degree in human resource management from the school in 1998, Hannegan worked in the corporate sector for a time before deciding to start his own business. He launched *Streetscape Magazine* in 2006.

Streetscape, which comes out six times a year, is the only magazine of its kind covering St. Charles County.



Tom Hannegan ('92, '98) is publisher and founder of *Streetscape Magazine*, based in St. Charles, Mo.

The community-based lifestyle magazine is published bi-monthly and has a distribution of 30,000 throughout St. Charles County and the surrounding St. Louis Metropolitan Area. It's available for free in local newsstands and online at www.streetscapemag.com.

"People have personal stories to tell and they want to leave their legacies," Hannegan said. "Streetscape gives people permission to talk about themselves and to celebrate their accomplishments. Through their stories, readers connect with all the great people and positive things happening in our community."

Hannegan also helps connect the community with good news about Lindenwood through the magazine. *Streetscape* highlights each high-profile entertainer who performs at the University's J. Scheidegger Center for the Arts and regularly includes feature articles about the school's achievements and initiatives. He also involves individual students and faculty members from Lindenwood's Fashion Design Department in some of the magazine's operations and events.

"We show Lindenwood student collections in the *Streetscape Magazine* Fashion Week events we host, and students help us with projects for the Fashion Scene portion of the magazine," Hannegan said. "We've had several Lindenwood interns

who've become employees here before advancing in their careers. As an alumnus, it's fun to mentor them, watch them grow, and see them move forward."

Hannegan has his own plans for growth moving forward. He will continue to own and operate *Streetscape*, but he's also running as a Republican candidate for Missouri State Representative, District 65, for 2016. He hopes to take his passion for highlighting the good things about St. Charles County with him to the Missouri House of Representatives.

"Just like the people we feature in the magazine, I also want to leave something positive behind as my legacy," he said. "I think we all want that, and I love to see people succeed and grow. I hope the *Streetscape* scholarship helps as many Lindenwood students as possible begin to create their own legacies."

Applications for the Streetscape Endowed Scholarship will be available through the Lindenwood University Office of Admissions at the beginning of the fall 2015 semester. Recipients will be chosen and scholarships will be awarded prior to the start of 2016 spring semester.

